

**FOR IMMEDIATE RELEASE:**

**ClickBank Chooses NYI's 999 Frontier to Support Global Expansion**

***Selection Based on Location, Unique Efficiencies of Facility, Flexible, Personalized Service Offering***

NEW YORK, NY August 17, 2010—ClickBank, a secure online retail outlet for more than 17,000 digital product vendors and 110,000 active affiliate marketers, has selected NYI's 999 Frontier Road data center in Bridgewater, New Jersey ([www.nyi.net/999frontier](http://www.nyi.net/999frontier)) to support its global expansion.

"999 Frontier offers a unique set of capabilities, especially for e-commerce providers," said Jeff C. Leget, Senior Director, IT Operations, ClickBank. "The facility is not only PCI compliant, its location on the eastern seaboard of the United States provides a wonderful conduit to the European market, with an impressive roster of major connectivity providers."

He continued, "New Jersey in particular is a great e-commerce destination on account of its various tax incentives, while the data center itself is a testament to the serious commitment of NYI's leadership: all the equipment is brand-new, plus additional modifications have been made to maximize quality of service. Honestly, it was those small touches that really sold us."

"It is a pleasure to welcome a customer like ClickBank," added Phillip Koblence. "Not only do they recognize all the hard work we put into the facility to assure that it lives up to our reputation, they also understand the 'NYI Difference.' Unlike other mission-critical data services providers, we don't force companies into predetermined tiers. Instead, we combine the technical capabilities of the largest firms with the personalized attention of a boutique to allow companies to create a solution that perfectly fits the needs of their business."

**FACILITY HIGHLIGHTS:**

- Located less than 40 miles from Lower Manhattan for low-latency connectivity for trading platforms, backup processes, and other latency-sensitive applications
- Standalone building with over 40,000 square feet
- 24" raised floor with fire and flood sensors throughout
- Roof access available, with clear line-of-sight in all directions
- 24x7x365 staffing
- 5 MW of power available, 20MW available for future expansion
- 2N + 1 UPS configuration, 2N generator configuration with an 11,000-gallon fuel tank capable of operating facility for up to 72 hours at full capacity without refueling
- Power density of over 150 Watts per square foot
- N + 1 redundant cooling

For more information on 999 Frontier, including complete facility specifications, virtual tours and connectivity partners, visit: [www.nyi.net/999frontier](http://www.nyi.net/999frontier).

**About NYI**

Established in 1996, NYI is headquartered in the heart of the Wall Street area and

owns and maintains its own data centers, including 999 Frontier, a newly opened 40,000 square foot facility in Bridgewater, New Jersey. The company's core services include colocation, dedicated servers, web and email hosting, and managed services, as well as turnkey disaster recovery and business continuity solutions from its Bridgewater location. With high-bandwidth connectivity partners AboveNet, Verizon Business, Optimum Lightpath, and AT&T, NYI specializes in mission-critical data services for the financial services industry, in addition to customers from a broad range of industries, including media, law, fashion, architecture, life sciences and real estate. NYI is SAS 70 Type II-compliant, in addition to being both PCI and HIPAA compliant. For more information, visit [www.nyi.net](http://www.nyi.net).

### **About ClickBank**

Founded in 1998, ClickBank is a secure online retail outlet for more than 17,000 digital product vendors and 110,000 active affiliate marketers. ClickBank makes a sale somewhere in the world every three seconds, safely processing more than 26,000 digital transactions a day. ClickBank serves more than 200 countries, and is consistently ranked as one of the most highly-trafficked sites on the web.

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